

THE LUXURY OF HOME





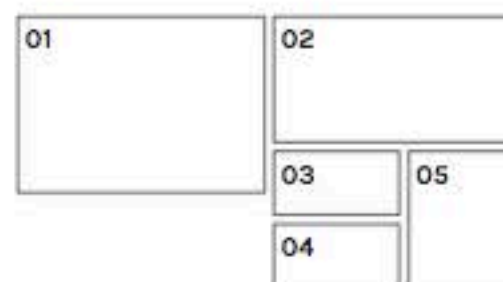
of casual elegance a winning combination.” So do the discerning clients who call on the award-winning designer to infuse their luxury residential spaces with her signature clean, chic aesthetic that keeps colors quiet, patterns to a minimum and the customer’s lifestyle first and foremost. Though O’Neil believes too much visual stimulation in a room can detract from the splendor of Naples’ breathtaking coastal communities, she’s not averse to reflective finishes (think mirrors, crystal and metallic) that can freshen an interior environment. “A little bling goes a long way when combined with an organic look,” says O’Neil, who does projects around the country for her exclusive clientele. “Nothing goes better with blue jeans than diamonds; I design the same way.”

UNDIVIDED ATTENTION

Over the past two-plus decades, O’Neil’s invested approach has created enduring

connections, one of many reasons why her firm receives so much repeat business and word-of-mouth referrals. By learning as much about the homeowners as possible, she’s able to design comfortable, functional spaces that possess substance and meaning for those who live there. “There is a lot of psychology involved in determining what makes people feel good about their surroundings—and that ultimately heightens my own awareness,” O’Neil says. Along the way, her all-inclusive services cater to the most discriminating tastes. She’s often the first call clients make before finding an architect and a builder. “I walk them through every phase and get involved with almost every detail—from the initial architectural design, through the construction, down to making the beds. Our clients receive a very specialized turnkey experience.”

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CAPTIONS & CREDITS

01. A master suite and sitting room features furnishings by Rjones, Van Guard, Lee and Ebanista. **02.** The family room and open-kitchen concept includes furnishings by Rjones, Baker and McGuire. **03.** The casual elegance inherent to Bethany O’Neil’s design is evident in this sitting area. **04.** The addition of multiple breaks, by creating niches and adding sconces, transforms a once-listless hallway. **05.** Thanks to a new staircase, furnishings and light fixtures, this space is one of the more popular places to congregate in the condo.

Photography by Lori Hamilton